

SorryMate newsletter filled with industry news, legal advice and motorcycle safety tips.

# Sorrymate.com *News* July 2013

## Latest News



### 8 Essential Tips For Bikers To Keep Cool

With Britain set for at least another week of scorching temperatures, we thought we'd put together a list of ten



### Bikers In Bus Lanes

Following the completion of many trials across the country, several cities are now allowing motorcycles,



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### Sorrymate.com Race Team Report: Snetterton 28th-30th

essential items for bikers in hot weather. There's nothing better than a long ride in the beaming sunshine, but you need to ensure your own comfort and stay as safe as possible too...

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## Protect Yourself With MyTAG

Losing the keys to your bike is one of the worst things imaginable for a biker and, even worse, is not knowing if you'll get them back. MyTAG is a

scooters and mopeds to use bus lanes. In some areas this is still classed as a trial period which will run up to 18 months depending on the area, but some cities have already made it a permanent scheme...

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## Dunlop wins two races in Southern 100

Michael Dunlop took a

## June

Just 3 weeks after the hard fought Donington round the Sorrymate.com team of Colin Norris and Warren Verwey were on their way to the re-scheduled Snetterton round...

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## Maxgear Race Report - 30th June

With the team doing well in recent years the 4 riders Wayne Greenhalgh, John Rigby, Adam Britton and Martyn

...small identification tag  
unique to each individual  
which increases the  
chances of your keys  
being returned to you...

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second victory at this  
week's Southern 100  
beating Guy Martin in the  
senior race.

Dunlop came 2 seconds  
ahead of Martin with  
Harrison in third...

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Crawford wanted a win at the  
local venue. 25 laps of the 2.2  
mile course meant a distance of  
55 miles and the team plan was  
to make the breaks and get at  
least 1 rider in them...

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## Are you a member of a bike club?

**sorry**mate are giving free talks to clubs  
answering your legal questions and ensuring  
you know what to do in an accident!

Call 01925 643 688 or email [paul@sorrymate.com](mailto:paul@sorrymate.com) for more info!



## Upcoming Events:

### Stunt Festival and Streetfighter Show (Ace Cafe)

Event Date: Sunday, 28 July 2013

Ace Cafe London, in association with StuntUK and the international StuntBike Freestyle (SBF) competition, have teamed up again to present the 3rd annual Ace Cafe London Streetfighter & Stunt Festival, to be held throughout the day from 10am on Sunday 29th July at the UK's premiere shopping

centre, Brent Cross - one mile east from the cafe along the North Circular Road near the M1 Motorway.  
[http://www.acecafeevents.com/st\\_fighter.html](http://www.acecafeevents.com/st_fighter.html)

## Ally Pally

Event Date: Saturday, 7 September 2013

We will, yet again, be exhibiting at Ally Pally for their motorcycle show in London. It's always a great weekend for us so we're planning new competitions and games for the stand to get you all involved!

## Essex Bike Run

Event Date: Sunday, 8 September 2013

The Motorcycle Run is the biggest and longest running event in the Essex Air Ambulance's fundraising calendar and is now in its 14th year. Over 5,000 bikers take part every year and more than 2,000 visitors descend on Harwich. This ever popular event raises vital funds to keep the emergency helicopter flying and saving lives.

<http://www.essexairambulance.uk.com/events/motorcycle-run>

## Brighton Burn Up (Ace Cafe)

Event Date: Sunday, 15 September 2013

The Ace Cafe in London have organised another ride out to Brighton and a show that has been hugely successful over the years. Sorrymate.com will be there!

<http://www.acecafeevents.com/reunion.html>



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## Proudly supporting

### Essex Air Ambulance

The Association of Air Ambulances is the only charity responsible for funding and operating air ambulance services across the UK. Since 1991 they have responded to over 38,000 missions, many of them relating to motorcycle injuries.

Sorrymate.com have a particularly close relationship with Essex Air Ambulance who are running a bike run in Harwich on 8th September which Sorrymate.com will be attending.



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