

Sorrymate newsletter filled with industry news, legal advice and motorcycle safety tips.

# sorrymate.com

*News* June/July 2014

## Latest News



### Keep Cool Without Sacrificing Safety!

With Britain set for at least another week of scorching temperatures,



### Insurance FAQs!

Our upcoming motorcycle insurance will be available soon, so here are some things



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### Sorrymate.com Race Report

Following on from Anglesey,

we thought we'd put together a list of ten essential items for bikers in hot weather. There's nothing better than a long ride in the beaming sunshine, but you need to ensure your own comfort and stay as safe as possible too...

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## Top Motorbike Security Tips

With "Stolen Bike" notices becoming more and more frequent on social media sites it's understandable that bike owners might be wary

here are some things you might want to know about what we'll be offering...

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## What To Do If You Crash or Fall

Around 50% of motorcycle accidents are caused by a driver not seeing a motorcyclist, whether it be at a junction, when turning, or changing lanes. This means that almost half of

Donington could only be easier and with a six hour race, preparation was the key. All the bikes were prepared, the riders were ready and the pit crew were up for 6 hours on the wall. Then the weather threw a spanner in the works with a predicted wet start but drying out...

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## MaxGear Race Report

Read the latest race report from the Maxgear Champion Systems team, sponsored by Sorrymate.com...

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about bike security.

Although there is no way to absolutely guarantee safety, there are a few things you can do to put your mind at ease and deter thieves....

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all motorcycle accidents can be avoided if drivers were more clued up....

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## Upcoming Events:



### Essex Bike Run

*Event Date: Sunday, 7 September*

Sorrymate will be back at the Essex Bike Run this year with a competition and some great prizes to be won! We have experienced great success with the show in previous years, with loads of money having been raised for the Air Ambulance.

<http://www.essexairambulance.uk.com/events/motorcycle-run>



## Proudly supporting

### Essex Air Ambulance

The Association of Air Ambulances is the only charity responsible for funding and operating air ambulance services across the UK. Since 1991 they have responded to over 38,000 missions, many of them relating to motorcycle injuries. Sorrymate.com have a particularly close relationship with Essex Air Ambulance who are running a bike run in Harwich on 8th September which Sorrymate.com will be attending.



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